

COURSE: | Art 196 - Dreamweaver / Introduction To Web Design  
INSTRUCTOR: | Kirk Miller

## Syllabus

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<b>Course Description:</b>	Welcome to the world of Web Graphics. This course is an overview of high-end web design techniques using Photoshop, WowSlider, Mobirise, and Dreamweaver; it involves weekly exercises emphasizing an understanding of web design tools. At specified intervals, students will execute a series of projects from concept to completion. These assignments, which are equivalent to tests in lecture classes, are designed to review the principles learned in the exercises and provide the student an opportunity to put the skills they have developed to practical use. The evaluation of student work is based on local industry standards.
<b>Textbook:</b>	<i>Adobe Dreamweaver CC 2017 - Classroom in a Book</i> , Jim Maivald, Pearson Publishing
<b>Materials:</b>	Adobe Dreamweaver & Photoshop, Computer & Storage Device, Notebook
<b>Grades:</b>	<p>Grades are determined by the completion of exercises, assignments and a final project, which are based on a point system. Exercises from the textbook are worth approximately 40% of the grade; the assignments and final project, are worth approximately 60%. The final project is due the last regular day of class prior to finals week. Regular communication/attendance is mandatory.</p> <p>All projects (including the final) must be turned in on their respective due dates to receive a grade for the semester. If less than the required number of projects are turned in, the missing projects will be issued a failing grade and averaged with the other projects for the final grade.</p> <p>Grading: Final Project = 20% Small Projects = 40% Lessons = 40%</p>
<b>Attendance:</b>	Weekly check-in/communication is mandatory.

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Due to the nature of this class, it is imperative for all students to maintain communication with me each week. The tutorials you will work on during class are essential to doing top-quality creative projects.

If you feel you might need extra help, I will arrange an individual Zoom meeting with you.

**SLOs:** 80% or more of all students will be able to save images for the Web, create 2D digital slideshows, interactive navigation, and personal websites using Adobe Photoshop, Mobirise and Dreamweaver.

**Schedule:** Dates and content are subject to change.

Week 1: 

- Introduction, Quick Tour & Overview of Web Design
- Optimizing Web Images

Classwork: Optimize And Save Images Using Photoshop  
Read Chap. 2 & 3

Week 2: 

- HTML And CSS Basics

Classwork: Lessons 2-3  
Begin Wix.com Website

Week 3: 

- A Tour of Dreamweaver And Customizing Your Workspace

Classwork: Lesson 1  
Wix Website (cont.)

Week 4: 

- Web Design Basics

Classwork: Lesson 4  
Wix Website (cont.)

Week 5: 

- Creating A Page Layout

Classwork: Lesson 5  
Wix Website (cont.)

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- Week 6: • Working With A Web Framework  
Classwork: Lesson 6  
Wix Website (Due)
- Week 7: • Working With A Web Framework (cont.)  
Classwork: Lesson 6  
Begin Mobirise Website
- Week 8: • Designing For Mobile Devices  
Classwork: Lesson 7  
Mobirise Website (cont.)
- Week 9: • Working With Templates  
Classwork: Lesson 8  
Mobirise Website (cont.)
- Week 10: • Working With Text, Lists, And Tables  
Classwork: Lesson 9  
Mobirise Website (cont.)
- Week 11: • Working With Text, Lists, And Tables  
Classwork: Lesson 9  
Mobirise Website (cont.)
- Week 12: • Working With Images  
Classwork: Lesson 10  
Mobirise Website (Due)
- Week 13: • Working With Navigation  
Classwork: Lesson 11  
Begin Dreamweaver Website

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- Week 14: • Working With Navigation (cont.)  
Classwork: Lesson 11  
Dreamweaver Website (cont.)
- Week 15: • Adding Interactivity  
Classwork: WowSlider  
Dreamweaver Website (cont.)
- Week 16: • Adding Interactivity  
Classwork: Lesson 12  
Dreamweaver Website (cont.)
- Week 17: • Last Week Of Class  
Classwork: Dreamweaver Website (Due)
- Week 18: Finals