

COURSE: ART 196
INSTRUCTOR: KIRK MILLER
PROJECT: Banner Ad
DUE DATE:

DESCRIPTION: Create a short linear banner ad using Flash

- OBJECTIVES:**
1. Use color and drawing tools
 2. Utilize basic animation techniques, including shape tweening
 3. Demonstrate an understanding of Symbols, Instances, and Motion Tweening
 4. Incorporate basic text

- DIRECTIONS:**
1. The topic for this ad will be announced at the time this project is assigned.
 2. The duration of this movie need not be more than 100 frames and should loop.
 3. The size of the ad should be a standard 468 x 60 (horizontal) or 120 x 600 (vertical) format.
 4. Most, if not all of the images you use for your project, can be created directly in Flash. However, you may incorporate some bitmap images if you wish.
 5. This type of assignment flows more smoothly by first developing a storyboard (outline) for your project.

SAVE YOUR PROJECT FREQUENTLY WHILE YOU ARE WORKING

MATERIALS: Flash, Scanned images

PRESENTATION: Email .swf file to instructor.