

COURSE: ART 196  
INSTRUCTOR: KIRK MILLER  
PROJECT: Optimizing Images for the Web  
DUE DATE:

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**DESCRIPTION:** Scan, optimize, and save image in appropriate format for web

**OBJECTIVES:**

1. Scan images
2. Optimize images in Photoshop/ImageReady
3. Save images in proper format for web

**DIRECTIONS:**

1. Collect any image of your choice. This can be a continuous tone photograph or a halftone image from a magazine or book.
2. Scan the image with the flatbed scanner @ 100 ppi. Size of image should be no larger than 800 x 600 pixels.
3. Open the image in Photoshop and reduce the resolution of the image to 72 ppi. Resize image if necessary. You may reduce the size of the image after scanning but not enlarge it.
4. Optimize the image in Photoshop or ImageReady and save in the appropriate format (i.e., .jpg, .gif, or .png).

SAVE YOUR PROJECT FREQUENTLY WHILE YOU ARE WORKING

**MATERIALS:** Photoshop/ImageReady, Scanned images (flat bed scanner)

**PRESENTATION:** Email file to instructor.